



Be Part of the Change

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May 22, 2008

Mr. Kevin J. Martin
Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Dear Chairman Martin:

This letter is in support of the importance of "localism" in community news coverage; particularly in the southeastern Michigan area served by WWJ Radio, 950-AM.

The organization I represent, ARISE Detroit!, and many others rely on WWJ to bring news on community issues that are important to the quality of life and daily concerns of area residents. ARISE Detroit! is a coalition for more than 300 non-profits, businesses, churches, block clubs and media outlets committed to the idea that we must get more people involved in initiatives with volunteers and other support to reduce crime, raise academic achievement and tackle our many pressing social concerns.

The success of ARISE Detroit!, which began in 2006, and other organizations, is in getting the word out –and thereby helping the community–can be directly tied to the dedicated efforts of WWJ producers, editors and reporters. This sensitivity and commitment to local coverage by WWJ has served a vital role.

We applaud the ownership and staff of WWJ for such accomplishments and support. Thus, we heartily endorse their continuing commitment to the local community.

Sincerely,

A handwritten signature in black ink that reads "Luther Keith". The signature is written in a cursive, flowing style.

Luther Keith,

Executive Director, Luther Keith
2nd Vice Chair, Paul Riser

Chair, John X. Miller
Secretary, Mandy Mullins

1st Vice Chair, Penny Bailer
Treasurer, Alyssa Martina